

Business laundry capsules for organisations and brands

From readily available FashFresh laundry capsules to bulk supply and fully tailored projects.

Bulk | Scheduled supply | Private Label | OEM | ODM

[Request a non-binding quotation](#)

12 g

4

FOUR LIQUID CHAMBERS



FULLY LIQUID FORMULA

BUSINESS SUPPLY + PRIVATE LABEL

TWO CLEAR ROUTES

Choose the solution that fits

Start with the supply route that matches your organisation, sales model and desired speed.

A

FashFresh Business Supply

For direct business use

- ✓ Existing FashFresh product
- ✓ Suitable for business laundry volumes
- ✓ Packed per 100 or in business bulk
- ✓ Faster to deploy

Discuss business supply

B

Private Label / OEM / ODM

For resale and brand development

- ✓ Product under your own brand
- ✓ Formula, pod and packaging tailored
- ✓ Typical MOQ from 500,000 capsules
Lower quantities are assessed per request
- ✓ Development and approval process

Start a tailored project

FashFresh supplies business laundry capsules and guides tailored projects from product specification and packaging through production coordination and delivery.

The new laundry capsule with four liquid chambers

A practical pre-dosed product for organisations that want to purchase laundry stock clearly and efficiently.



CURRENT FASHFRESH CAPSULE

- ✓ Approximately 12 grams of fully liquid formula per capsule
- ✓ Four separate liquid chambers
- ✓ For whites, colours and dark laundry
- ✓ Usable from 15°C to 90°C
- ✓ Suitable for common washing machines
- ✓ No liquid detergent measuring
- ✓ Consumer or distribution pack of 100

DOSING NOTE

Adjust dosing to the laundry load, level of soiling and water hardness. Refer to the current product specification and instructions for complete use information.

RECURRING LAUNDRY VOLUME

For organisations with recurring laundry volume

1

Care facilities, housing and shelter

Simple procedures, stock by location and available product documentation.

2

Childcare and group facilities

Practical portioning, clear instructions and predictable replenishment.

3

Hospitality and accommodation

Suitable for recurring daily laundry flows and volume purchasing.

4

Laundries and cleaning organisations

Bulk supply, delivery planning and use within existing processes.

PRACTICAL EXPERIENCE

FashFresh has experience supplying reception centres, childcare centres and care or group homes. We help align order volume, packaging, delivery frequency and distribution by location.

Business convenience in daily operations

1

Pre-portioned

No liquid detergent measuring.

2

Fewer dosing actions

Capsules can be used directly from the pack according to the instructions.

3

Clear stock control

Count by capsule, pack or location.

4

Distribute by team

Packs of 100 are practical to divide between teams or sites.

5

Planned replenishment

Volume and supply frequency can be aligned to expected consumption.

6

Tailored quotation

Price based on quantity, packaging, destination and project requirements.

Potential benefits in time, stock management and cost vary by organisation and are assessed against your actual use case.

PACKAGING AND SUPPLY FORMATS

From distribution pack to tailored format

Availability, contents, closure and printing depend on product execution, volume and target market.



Supply format	Suitable for	Key information
Box of 100	Organisations, sites and distribution	Compact and countable
Bulk box approx. 1,200-1,500	High-volume use and repacking	Depends on pod type and weight
Kraft or plastic zip bag	Retail and Private Label	Size and printing on request
Plastic container	Retail and Private Label	Round, oval or rectangular options
Printed consumer box	Retail and Private Label	Artwork, language and quantities tailored

Images show supply formats and examples. Final packaging is confirmed in writing for each execution.

White Label, Private Label, OEM and ODM

White Label

Existing approved base with your own brand or packaging.

Fastest tailored route

Private Label / ODM

Product concept adapted to brand and market.

More differentiation

OEM

Production to an agreed customer specification or formula.

Maximum product specificity

Potential adaptations

- ✓ Single to multi-chamber format
- ✓ Colour, fragrance and fragrance intensity
- ✓ Pod shape or custom mould
- ✓ Logo, artwork and multilingual labels
- ✓ Standard weight by pod model; free weight choice from 500,000 capsules
- ✓ Formula and intended application
- ✓ Bag, container, box or bulk pack



For Private Label/OEM/ODM, fragrance, fragrance intensity, colour, capsule weight, chamber configuration, formula, packaging, artwork and multilingual labels can be aligned to the intended product.

Available options and minimum order quantity depend on the selected specifications and are assessed technically and commercially for each request.

Six available laundry pod models

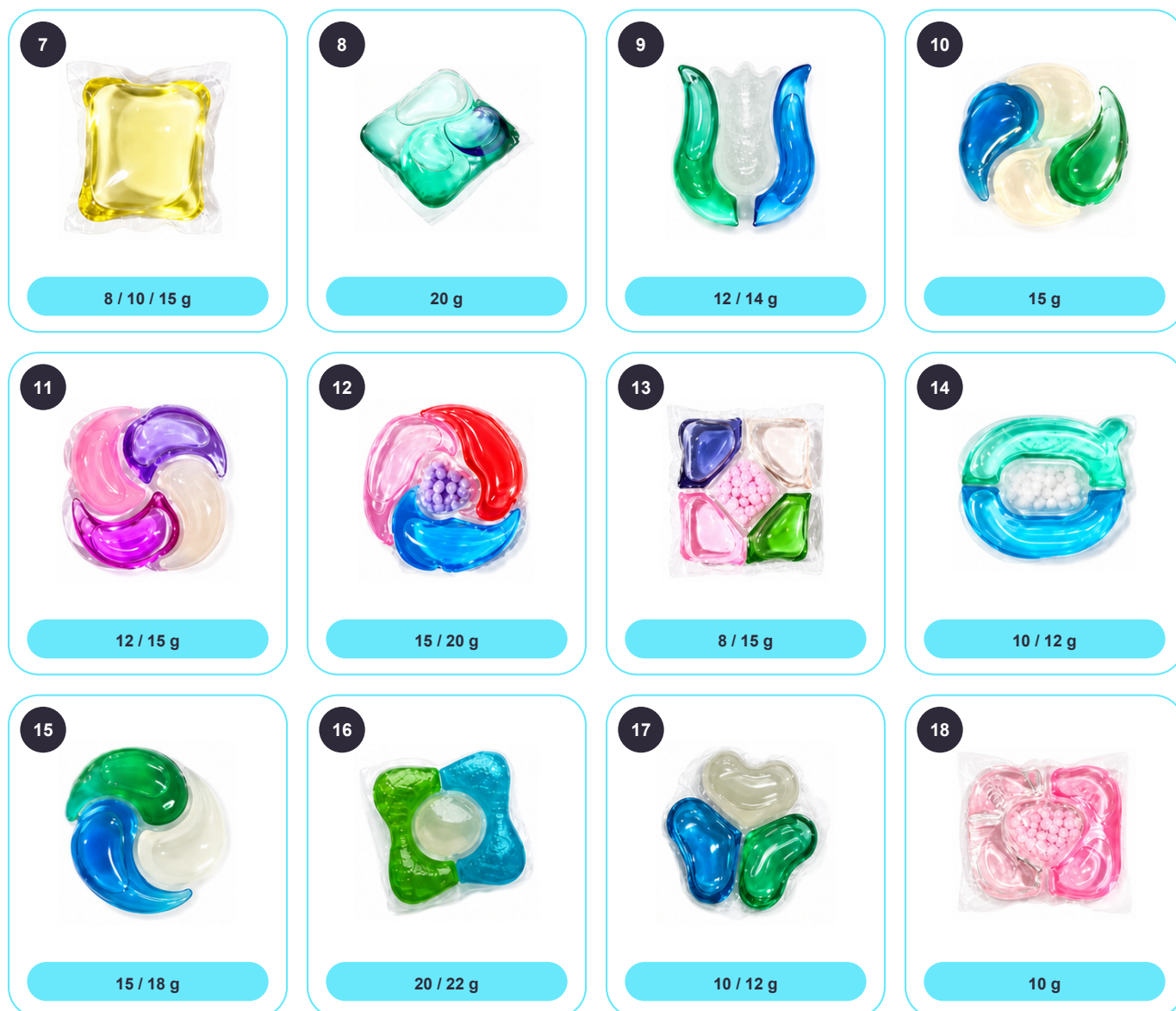
These models are available for Private Label, OEM and ODM. Colours and colour combinations are aligned later in the process.



The listed weights are the available standard options for each pod model. Final execution and chamber configuration are confirmed in the quotation and sample.

Twelve additional laundry pod models

The listed weights are the standard options for each model. Images show example colours.



From 500,000 capsules you may freely choose 8, 10, 12, 15, 20, 25 g or another desired weight. Technical feasibility is confirmed per request.

A supply route that fits your project

1

Standard FashFresh product

Below 25,000 capsules possible

Business supply of the existing product is possible below 25,000 capsules.

2

Bulk supply

Indicatively from 25,000 capsules

For larger business orders of the existing FashFresh product.

3

Private Label / OEM / ODM

Typically from 500,000 capsules

For a fully customised product, fragrance, colour, capsule weight, chamber configuration, formula and packaging can be adapted.

A lower entry quantity may be possible for certain executions. This is assessed per request and depends on the required formula, capsule, packaging, printing and production planning. Price and MOQ are determined per project based on quantity, product specifications, packaging, destination and production planning.

Discuss quantities and
feasibility

Six clear decision points

1

Request and briefing

Market, application, quantity and destination.

2

Feasibility and quotation

Product route, MOQ, price, documents and planning.

3

Sample and specification

Test and record product and packaging choices.

4

Artwork and compliance review

Labels, languages, warnings and market requirements.

5

Approval and production

Written approval of sample and specification.

6

Quality control and delivery

Batch documentation, transport and handover.

For each project, responsibilities for formula, labels, market launch, import and other legal roles are recorded.

Evidence suited to product and market

Potential documentation	Purpose
Safety Data Sheet (SDS)	Hazards, safe handling, storage and measures.
Technical Data Sheet (TDS)	Product specifications and use.
Ingredient or composition information	Supports detergent and labelling duties.
CLP label information	Classification, pictograms and warnings where applicable.
UFI/PCN status	Links poison-centre information for relevant hazardous mixtures.
Batch or quality document	Traceability and agreed quality control.
Packaging specification	Material, contents, closure and transport.
Claim evidence or test result	Evidence for specific performance or skin-related claims.

Available product and safety documentation is aligned per product, formula and market and supplied on request. This brochure does not replace an SDS, TDS or statutory label.

These choices shape your proposal

Product and formula

Standard, bulk, white label or tailored.

Capsule

Weight, shape and chamber configuration.

Quantity

Trial, launch or recurring volume.

Packaging

Material, contents, closure and printing.

Label requirements

Languages, warnings and market information.

Sample or test batch

Review needed before final approval.

Destination

Delivery country and requested date.

Logistics

Shipping method and agreed delivery terms.

Price and MOQ are determined per project based on quantity, product specifications, packaging, destination and production planning.

[Request a project quotation](#)

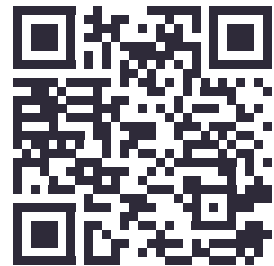
NEXT STEP

Discuss your request with FashFresh

Submit your details through the B2B form. This allows us to review your request and propose the right next step.

Have these details ready

- ✓ Company name, VAT number and contact person
- ✓ Requested quantities and supply route
- ✓ Pod colour, weight, configuration and fragrance
- ✓ Packaging type, branding and languages
- ✓ Delivery country, timing and shipping method
- ✓ Sample, test batch and required documents
- ✓ Additional requirements or market needs



Scan for the detailed B2B form

b2b@fashfresh.nl

Request a non-binding quotation

All options, specifications, MOQs, documents, prices and timelines are subject to technical and legal review and written confirmation.

fashfresh.nl/en/pages/b2b